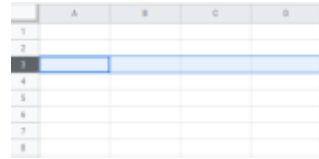


Year 7 Learn Sheet



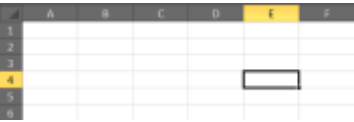
Rows: starting with a number on the left

Supporting students with learning needs:

- Front colour and type
- Page colour
- Spacing
- Narrator
- Display settings

8 tips to stay safe online

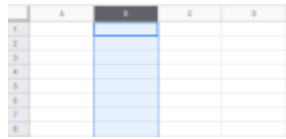
- 1 Be nice to people online.
- 2 Take care with what you share.
- 3 Keep personal information private.
- 4 Check your privacy settings.
- 5 Know how to report posts.
- 6 Keep your passwords safe.
- 7 Never meet anyone in person you've only met online.
- 8 If you see anything online that you don't like or you find upsetting, tell someone you trust.



Formulas

A formula must always start with this formula: =

Cell reference: the letter and number of a cell



Columns: starting with a letter at the top

Formatting a spreadsheet:

Tool icon	Tool name	Brief description
	Bold	Changes the text to be bold, i.e. thicker and more noticeable
	Font	Allows you to change the style/appearance of the text
	Centre align	Moves the text so that it is in the middle of the page, rather than having a margin on the left- or right-hand side of the page
	Text colour	Allows you to change the colour of the text
	Bulleted list	• Allows you to create a bullet-pointed list

Purpose of advertising

To **inform** people and **persuade** them to make a purchase.

Methods of promotion:

- Advertising:
 - Moving image – TV, YouTube
 - Audio – radio
 - Print – magazines and newspapers
 - Digital – email/social media
 - Ambient - billboards and buses



4Ps of Marketing Mix

Target market: The group of customers you aim your product at

Costs

A businesses costs can be split into:

Start-up: Paid for once e.g. equipment

Running: ongoing for the enterprise e.g. rent

Sexting:

Creating and sharing nudes / partially nude images.

Cyber bullying:

The repeated action of sending nasty, unwanted messaged to another with the intention to cause emotional distress

